



SPECIALTY AFFIXING

Specialty
affixing is
hard work -
let's make it
easy for you

Learn from the experts how to create your marketing piece with the addition of sample packets, coins, mini brochures and more.

- Coins, cosmetic samples, mini brochures, vitamin packets and more are possible
- Affixed to letters, self-mailers, catalogs, brochures and more
- Consider the distribution method and/or mailing restrictions
- Items supplied need to be "Soldiered"
- Confirm with your sample packet supplier before they start (to ensure packaging requirements)
- Additional charges will apply if soldiering at NCLA is necessary
- Use appropriate paper stock (heavy items require heavy stock)
- Standard hot melt fugitive glue is removable, special glue formulation for other purposes is available with ample time and additional cost
- Allow enough room on the carrier (about 1/8") for a little movement
- Allow enough room on the carrier (about 1/4") for folding
- Make a dummy
- Discuss project early to ensure viability

