



## PRESSURE SENSITIVE LABELS

**Sensitive info  
for pressure  
sensitive  
labels**

**Create the appropriate label for the job by following some helpful tips below. The choices are almost limitless.**

- Choose from a wide variety of substrates, from Yellow Sticky Note to Silver Foil and everything in between
- Choose from a wide variety of adhesives
- Pick adhesive and stock based on usage (length of use, temperature range, exposure to elements, etc.)
- 175 line screen is standard
- Print up to 8 colors in 4cp or PMS or we can match just about anything
- Avoid small serif type, especially if reversing out of 4cp.
- Multiple die cutting stations and roll stands for piggy backs, special die cuts, back scores, laminates and more to create specialty products
- Let us know the size you need to see if we have a standing die already (saves you tooling charges)
- Clear liners on piggy backs have additional impact revealing copy underneath after the label is peeled off
- Coupon labels work great for customer involvement, peel and reveal, driving traffic to stores and sales, and more
- All labels have rounded corners. Even "Square" labels have 1/64" radius corners. Most common radius is 1/8"
- Get us involved early to create the perfect label

