



PLASTIC CARD

Valuable
insight into
thick gauge
plastic cards

Design your next plastic card for maximum effect and lowest cost by following some of our suggestions below.

- Standard size is 3.375" x 2.125"
- Standard rounded corners are 0.125" radius
- Standard thickness is 30 mil (equivalent to 0.030")
- Gloss lamination is common, matte lamination is available
- Magnetic Stripe is common, located 3/16" from top or bottom
- Magnetic Stripes come in low, medium & high coersivity which determines the amount of data the stripe can hold and the number of tracks in the stripe
- Non-standard items are available at a greater cost and longer production time frame
- Keep copy at least 1/16" away from any edge
- 4cp and PMS matches are common
- PVC plastic available in white, gold, silver and a variety of colors
- Silk screen special metallic colors
- Silk screen Pearlescence first, then print 4cp or PMS for a special effect
- Contact us for any additional questions

