



EZ LASER CARDS

EZ Laser cards
made easy

An EZ Laser card (AKA Clean Release Card) is a great tool for getting cards out to prospects and customers. Generically produced and affixed, these beauties can be personalized via ink jet and laser (at the same time as the carrier) to give customers the personal touch without having to “match and affix”. NCLA will make the process easier still if you follow the suggestions below.

- AKA Clean Release or Dry Release Cards
- Up to 8 colors in 4cp or PMS or we can match just about anything
- 175 line screen
- Avoid 4cp on the back
- UV varnish, flood or spot, is recommended on the face
- Avoid small serif type, especially if reversing out of 4cp
- When possible, provide a 1 pt. black rule around type reversing out of 4cp
- Keep personalization area clear of all print and varnish
- Allow 1/8” clearance area around personalization area
- 9.5 pt. is standard thickness
- 15 pt. is maximum thickness, but lasers like the 9 pt.
- We can affix these to letters, brochures, catalogs, magazines, self-mailers, and more

