



DIGITAL PRINT

One of a kind
tips for
digital
personalized
print

Design your next personalized digital print job to take advantage of the full variable personalization available and maximize your impact at the lowest cost by following some of our suggestions below.

- Letters, mailers, postcards, gift and loyalty cards are all available
- The Indigo prints the closest to offset of any digital printing technology
- It's best to convert all PMS to 4cp.
- We print on 70# Book up to 14 pt. Cover and PVC plastic
- Our press sheet is 12" x 18" with 11.5" x 17.5" print area
- Full variable means images, maps, colors, etc. can change for each record
- Contact us for best layout
- Base printing is in "template" format with variables A, B, C, etc. pulled from data supplied
- Metallic and Fluorescent colors are not yet available
- CSV, Comma Delimited files are best, but contact us first before submitting data
- Contact us for any additional questions

